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Bib Data Sheet

CONFIRMATION NO. 4672

| SERIAL NUMBER | FILING OR 371(c) DATE | CLASS | GROUP ART UNIT | ATTORNEY DOCKET NO. |
|---------------|--------------------------|-------|----------------|------------------------|
| 10/058,970 | 01/28/2002 | 705 | 3625 | 100-058USANB0 |
| RULE | | | | |

APPLICANTS

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** CONTINUING DATA *****

This application is a CON of 09/716,848 11/17/2000
 which is a CIP of 09/695,744 10/24/2000
 which is a CIP of 09/641,908 08/18/2000 ABN
 which is a CIP of 09/599,690 06/22/2000 ABN
 which is a CIP of 09/483,105 01/14/2000 ABN
 and is a CIP of 09/465,859 12/17/1999 ABN
 which is a CIP of 09/447,121 11/22/1999 PAT 6,625,581
 and is a CIP of 09/441,973 11/17/1999 PAT 6,961,712
 which is a CIP of 09/284,917 04/21/1999 ABN
 which is a 371 of PCT/US97/19227 10/27/1997
 and is a CIP of 08/736,798 10/25/1996 PAT 5,918,214
 and is a CIP of 08/752,136 11/19/1996 PAT 6,064,979
 and is a CIP of 08/826,120 03/27/1997 ABN
 and is a CIP of 08/854,877 05/12/1997 PAT 5,950,173
 and is a CIP of 08/871,815 06/09/1997 PAT 7,143,055
 and is a CIP of 08/936,375 09/24/1997 ABN

** FOREIGN APPLICATIONS *****

IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY **

** 02/28/2002

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|---------------------------------|---|---------------------------|--------------------------|-----------------------|----------------------------|
| Foreign Priority claimed | <input type="checkbox"/> yes <input type="checkbox"/> no | STATE OR COUNTRY CT | SHEETS DRAWING 172 | TOTAL CLAIMS 16 | INDEPENDENT CLAIMS 1 |
| 35 USC 119 (a-d) conditions met | <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | | | | |
| Verified and Acknowledged | Examiner's Signature | Initials | | | |

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TITLE

WEB-BASED CONSUMER PRODUCT MARKETING COMMUNICATION NETWORK FOR MANAGING AND DELIVERING CONSUMER PRODUCT MARKETING COMMUNICATIONS TO CONSUMERS ALONG A E-COMMERCE (EC) ENABLED WEB SITES ON THE WORLD WIDE WEB (WWW), USING MULTI-MODE VIRTUAL KIOSKS (MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS EMBODYING UNIVERSAL PRODUCT NUMBERS (UPNS) AND DRIVEN BY UPN/URL LINKS MANAGED BY PRODUCT MANUFACTURER TEAM MEMBERS AND/OR THEIR AGENTS